

NOVEMBER 2018

November is filled to the brim with reasons to celebrate.

Find new ways to delight your staff and customers with these lesser-known holidays.

NATIONAL JERSEY DAY (FRI 11/02):

Support your local teams by sporting their jerseys at work!

NATIONAL STRESS AWARENESS DAY (WED 11/07):

Salons and spas should have special promotions to celebrate.

NATIONAL CHICKEN SOUP FOR THE SOUL DAY (MON 11/12):

Celebrate with some warm broth in your cafe or restaurant.

MICKEY MOUSE'S BIRTHDAY (SUN 11/18):

For Mickey's 90th, celebrate the kid in you with a goofy promotion.

ELECTRONIC GREETING DAY (THURS 11/29):

Craft a great marketing email to your fans and followers.



SUN

MON

TUES

WED

THURS

FRI

SAT

				1 National Author's Day	2 National Jersey Day	3
4 Daylight Savings Time Ends	5	6	7 National Stress Awareness Day	8	9 	10 National Vanilla Cupcake Day
11	12 National Chicken Soup for the Soul Day	13	14 	15 Great American Smokeout	16	17
18 Mickey Mouse's Birthday	19	20	21 	22 Thanksgiving	23 Black Friday	24
25	26 Cyber Monday 	27	28	29 Electronic Greetings Day	30	