

June

School's out, and so is the sun! Get your summer started properly with some fresh promotional ideas.






National Say Something Nice Day (Fri 6/1): A few kind words to your staff and customers might really make their day (and increase their loyalty).

National Veggie Burger Day (Tue 6/5): There are amazing new meatless burgers on the market. Offer them up today, and watch new customers pour in!

National Kitchen Klutzes of America Day (Wed 6/13): If you sell cookware, offer safety training. Cafes: try a special to lure home cooks to treat themselves.

National Splurge Day (Mon 6/18): Offer specials on your highest-ticket items to encourage customers to indulge.

National Camera Day (Fri 6/29): Set up a perfect photo op in your store and encourage customers to post to social with a hashtag.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 National Say Something Nice Day	2 National Bubbly Day 
3 National Egg Day	4	5 National Veggie Burger Day	6	7 	8 National Best Friends Day	9
10 National Herbs and Spices Day 		12	13 National Kitchen Klutzes of America Day	14	15	16 National Fudge Day
17 Father's Day	18 National Splurge Day	19	20 National Vanilla Milkshake Day	21 First Day of Summer 	22	23
24	25 	26 National Chocolate Pudding Day	27	28	29 National Camera Day	30

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