






May

Flowers are blooming and summer is on its way! Brighten your customers' days with fresh promotional ideas to celebrate.

- Cinco De Mayo (Sat 5/5)** Honor our neighbors to the south with festive colors and foods.
- National Beverage Day (Sun 5/6)** Run a fun special at your bar, or offer refreshing drinks to your customers throughout the day.
- National Chocolate Chip Day (5/15)** Put a smile on your customers' faces with chocolate chip cookies today!
- National Waitstaff Day (Mon 5/21)** If you run a restaurant, take today to recognize your top waiters with a special dinner or a gift certificate.
- National Mint Julep Day (Wed 5/30)** A perfect special at your bar for the first summer-hot day. Virgin juleps are refreshing too!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 May Day	2	3 	4 National Orange Juice Day	5 Cinco de Mayo
6 National Beverage Day	7	8	9 National Lost Sock Memorial Day	10	11 National Stamp Out Hunger Food Drive Day	12 
13 Mother's Day	14 	15 National Chocolate Chip Day	16	17	18 National Visit Your Relatives Day	
20	21 National Waitstaff Day	22	23	24 National Scavenger Hunt Day 	25	26
27	28 Memorial Day 	29	30 National Mint Julep Day			

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